

SIEDA

Southern Iowa Economic Development Association

Support Today for Success Tomorrow



2011 Annual Report

Iowa Division of Community Action Agencies

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Agency Overview

SIEDA is one of the 18 Community Action Agencies covering the 99 counties of Iowa. The majority of SIEDA's funding comes from government sources, it is a common misconception that it is a public agency, not the private agency that it has always been.

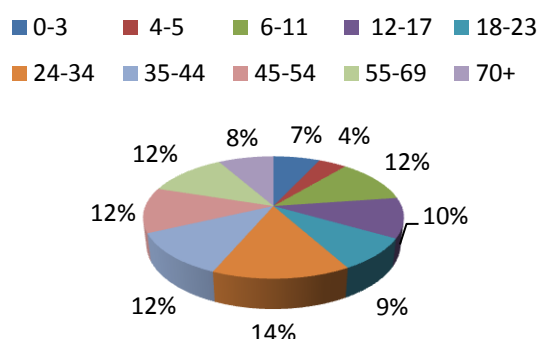
Community Action Agencies are charged with the responsibility of identifying the unique needs of the poverty population with their communities and designing programs to meet those needs. Although Community Action Agencies across the nation administer several similar programs, each agency has the ability to tailor its services to the needs of its local communities.

SIEDA's programs are funded by a combination of federal and state grants, local funds, client fees, private resources and donations.

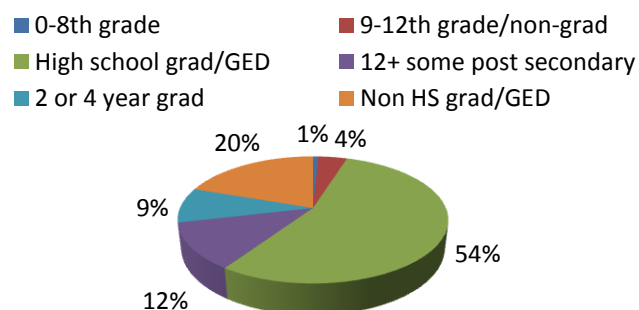
*SIEDA provided assistance to 17,480 individuals
in 7,309 households in 2011.*

Statistics

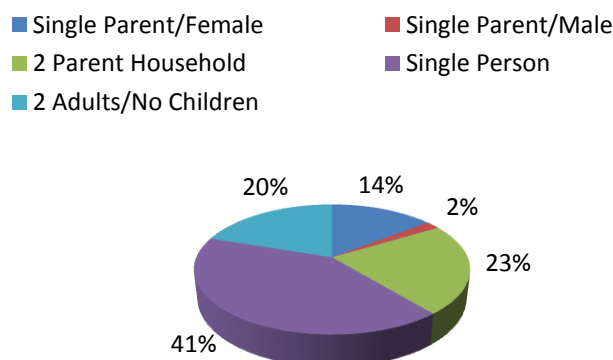
Age



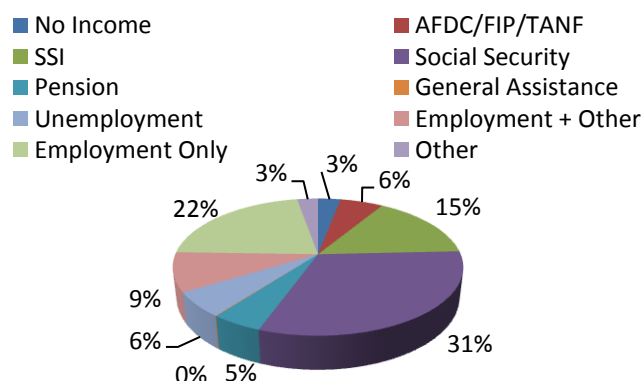
Education (age 24+)



Family Type



Source of Income



Board Chair & Executive Director Letter

MESSAGE FROM CURRENT BOARD CHAIR- Matt Greiner



Southern Iowa Economic Development Association is a not-for-profit corporation serving Appanoose, Davis, Jefferson, Keokuk, Mahaska, Van Buren, and Wapello Counties. Since our creation in 1965, the elimination of poverty and the provision of opportunity for self-sufficiency have been at the top of our agenda. Every day our staff administers a wide variety of federal and state funded programs and services to help our customers achieve economic self-sufficiency.

Our core funding allows us to leverage other dollars and mobilize resources to best meet community needs, as well as to achieve our mission of creating opportunities for those living with low-incomes to overcome the challenges of poverty. Our vision is to be a leading force in changing the lives of children and families.

As a private not-for-profit corporation, we have gained a reputation at the county, state and national levels to swiftly affect positive changes in the lives of our eligible population. We will protect our reputation by maintaining the highest ethics, quality and compassion as we remain poised for any expanded role geared toward the elimination of poverty.

MESSAGE FROM THE EXECUTIVE DIRECTOR- Frederick Whitman

I am honored to be the Director of such a dynamic and essential organization in Southern Iowa. With almost 20 years of Community Action experience, I have learned firsthand Community Action truly makes a difference in the lives of local residents. As the designated Community Action Agency for our seven county service area, we at Southern Iowa Economic Development Association Community Action take our role as an advocate for individuals and families living with low-income and limited opportunities very seriously. Daily, we strive to make decisions that are based on the needs of our customers.



I would like to thank the 140 employees of SIEDA Community Action and our Board of Directors. The quality of service they provide and their belief in the programs we administer, inspires me. With their knowledge and dedication we have been able to expand services in the wake of deep social service cuts in Federal and State funding allocations. We will continue to expand assistance to those most in need within our service area.

Board of Directors

SIEDA's has a 24 member Board of Directors governing the agency. The Board is composed of elected officials, representatives elected by the low-income and members of the public and private sectors.

Appanoose County

Nancy Sayres-Vice Chair
Linda Rouse
Steve Kerber

Davis County

Brooke Miller
Matt Greiner
Leon Wilkinson

Jefferson County

Karen Tedrow
Lee Dimmitt
Vacant

Keokuk County

Ernie Dubuis
Michael Hadley
Vacant

Mahaska County

Deora Shaffer-Treasurer
Greg Gordy-Secretary
Sarra Abbott
Amy Harper

Van Buren County

Colleen Duke
Marvin Philips
Sandy McLain

Wapello County

Sister Irene Munoz
Jerry Parker-Chair
Victoria Siegel
Vacant
Vacant

Nancy Sayres passed away on Feb. 19, 2012. Nancy served on the board of directors for SIEDA for 12 years. She was also a member of Family Alliance, Iowa Federation of Families, Iowa Laureate Beta Iota Sorority, Learn to Swim Program and the First Evangelical Lutheran Church. She was an art teacher at Moravia Schools for 14 years and would later become the parent education coordinator with the local Area Education Association. **Nancy truly *Helped People and Changed Lives.***



Child Development

Head Start

Head Start addresses the educational needs of the children 3-5 years of age but also the health, nutrition, social, mental health and literary needs. Head Start promotes school readiness by enhancing the social and cognitive development of children from low income families. Development growth is met through provision of education, health (medical, dental, mental), nutrition, social services, and transportation. Parents are actively engaged in their children's learning and administration of SIEDA's Head Start program. Bilingual staff are available to assist children and families who do not speak English or speak English as a second language. 321 children were enrolled in Head Start during 2010-2011 program year.



Funding of services comes through a variety of sources:

- U.S. Department of Human Services = \$2,012,921
- Local Early Childhood Iowa Areas = \$61,511
- Other local match (Early Childhood Iowa Area funding included in this total) = \$503,230
- The total amount of funding = \$2,577,662

The **Head Start Budget** provides comprehensive services to 284 children across seven counties in Southeast Iowa. Children are served in a **Center Based** program utilizing 10 facilities housing 11 classrooms. Over 80% of the budget provides salaries and fringe benefits for approximately 65 staff. The remainder of the budget provides health and dental services for children at no cost, travel reimbursement for staff, purchasing supplies (classroom, food service, and office), training, transportation of children, equipment repair, and all other expenses to operate a high quality program.

Head Start has partnerships with regional I-Smile coordinator programs and River Hills Community Health Center to provide dental screenings and fluoride/varnishes for the children.

Other contracts include; mentally healthy classroom observations through local community mental health centers, transportation through 1015 Transit Authority, and the local Title V Health program through American Home Finding provides assistance with health and nutrition services.

Three local Early Childhood Iowa (ECI) Areas help to support transportation costs and/or extended day classes. The ECI areas include; AIM (Jefferson/Keokuk counties), Mahaska/Wapello (name same as counties served), 4 Counties for Kids (Appanoose, Davis Lucas, Monroe counties), and Children 1st (Van Buren county).

Support Today for Success Tomorrow

Head Start Parent, Van Buren County: *"My children are getting prepared by learning to write their names, counting from 1-10, learning their ABC's, and growing and developing in their social skills. They (my twins) are only 3 and have learned so much just by going to SIEDA Head Start. I believe they will be ready for Kindergarten when it's time."*

Child and Adult Care Food Program (CACFP)

The Child and Adult Care Food Program (CACFP) provides registered childcare providers with nutrition education and assures meals and snacks follow standard nutrition guidelines. Providers receive partial reimbursement for the cost of the meals and snacks. 149 providers participated in the program last year and 573,005 meals/snacks were reimbursed by the program.

Parents As Teachers (PAT)

Parents As Teachers (PAT) is an in-home visitation program available for families with newborns through entry into kindergarten. The program follows a scientifically based curriculum providing parents with information on child development from prenatal to age 5 and suggests learning opportunities encouraging the development of language, intellect, physical and social skills. The program served 637 children/families last year. PAT Funding is supported by three local Early Childhood Iowa (ECI) Areas; AIM, Mahaska/Wapello, 4 Counties for Kids, and Children 1st.

PAT Child Care Educators

Recognizing more and more children are spending the majority of their waking hours with a childcare provider rather than with a parent, PAT specifically designed a curriculum for child care providers entitled "Supporting Care Providers through Personal Visits". 20 providers in Appanoose and Davis Counties participated in the PAT for Child Care Providers last year. 4 Counties for Kids Early Childhood Iowa Area supports PAT Child Care Educators funding.

Family Development

Neighborhood Resource Centers

SIEDA's Neighborhood Resource Centers are multi-service centers housing most, if not all, of the services provided by the agency in that county. The Resource Center's Community Action Specialist provides:

- Emergency Food & Clothing Referrals – 3,239
- Assistance with Utility Issues – 1,054
- Budget Counseling – 1,298
- Low Income Housing Applications/Advocacy - 285
- School Supplies - 689
- Referrals to Other Agencies & within SIEDA - 631

Neighborhood Resource Centers are located in each of the counties served by SIEDA. A Community Action Specialist manages each Resource Center.

Support Today for Success Tomorrow

One FaDSS participant started with the program after having her children removed from her home due to active drug use. She set the goals of "staying sober and getting her kids back." With referrals to substance abuse treatment and assistive work with budgets, job seeking and parenting, this participant was drug free, employed and had her children returned to her care by the time she exited FaDSS.

Parenting Wisely

3 individuals participated in *Parenting Wisely*, a computerized parenting program.



Family Development and Self Sufficiency (FaDSS)

The Family Development and Self Sufficiency (FaDSS) program is an intensive in-home counseling program for families receiving income assistance from the Department of Human Services. The basic program design recognizes that at-risk families face many issues and respond well to long term, intense personal interaction with trained staff to move to emotional and economic independence.

230 families were served by the FaDSS program last year.

Substance Abuse Services

Direct Services

SIEDA offers outpatient care of varying intensity for adults and adolescents affected by substance abuse. Outpatient services are individualized to the needs of the individual and may include: Extended Outpatient Treatment, Intensive Outpatient Treatment, Couples Counseling, Group Counseling, Family Counseling, Urinalysis, Referral, and Case Management. Last year 3,122 clients received direct services through the Substance Abuse Program.

Drug Court

SIEDA Substance Abuse Services is an active participant in the Wapello County Drug Courts (Drug Court and Family Drug Court), providing a certified substance abuse counselor to function as a member of the team. Drug Courts works with substance-abusing offenders to help them recover from their addiction and avoid continued involvement in crime. Drug Court meets with the participants weekly in court and also requires that they are involved in treatment services, community service, frequent drug testing, and strict supervision. 96 individuals attended drug court in 2011.

DUI Class

Classes are offered for individuals who have been arrested while driving intoxicated. The program helps participants estimate their level of risk for developing alcohol or other drug problems. It also helps the participant to develop a specific action plan to avoid further problems with alcohol or drugs and complies with the Iowa Department of Education and the Iowa Department of Transportation requirements under Iowa Law 321J2 and 321J17. 185 individuals attended DUI classes. The program is also available in Spanish - 9 individuals attended the class in Spanish.

Comprehensive Prevention

Due to the multi-faceted nature of substance abuse, our comprehensive prevention services are intended to impact all segments of the communities by providing information and education for the public. Prevention direct service hours (face-to-face contact hours) were 1,594.

Housing Stabilization

LIHEAP

The Low Income Home Energy Assistance Program (LIHEAP) is available to assist with partial payment of heating costs for qualified applicants. Applications may be made at any of the Neighborhood Resource Centers. The program provides several types of assistance. The amount of the payment is based on the family income, number of individuals in the family, type of housing and type of heating fuel used. 6,386 households received LIHEAP assistance during the year.



Emergency Crisis Intervention Funds

Limited crisis funds are available for furnace repair/replacement, emergency payments for deliverable fuels and emergency payments of arrearages related to potential disconnections or reconnection of services. 611 households received Emergency Crisis Assistance.

Weatherization

The Weatherization program works to tighten and insulate homes against the elements and to assure the safety of appliances by providing health and safety checks, furnace repair/replacement, refrigerator replacement, home insulation, minor repairs and client education. 190 homes were weatherized.

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Elderly retired couple, Van Buren County: *"We cannot thank you enough for the wonderful gift of the weatherization program for our home! Living on Social Security is difficult to say the least, but now this is the third year with no cost of living increase. So, we were trying to figure out where we could cut in order to do the fixing up we needed. God bless you all at SIEDA! Your staff, the crews and all involved were really nice people and friendly to an 'old' lady and man. Again, many, many THANKS!!!"*

Single woman, Appanoose County: *"I am so grateful for the new furnace, water heater and especially my new freezer. All of the guys were very polite that worked on my home and in my home. My inspector did an excellent job on checking what had been done correctly. Kudos, job well done. Thanks!"*

Funding Sources

FEDERAL FUNDING

US Department of Agriculture	\$876,098
US Department of Energy	\$1,036,500
US Department of Health and Human Services	\$6,534,021
US Department of Homeland Security	\$25,331
Subtotal	\$8,471,950

STATE FUNDING

Department of Human Rights	\$211,185
Early Childhood Iowa	\$683,475
Department of Public Health	\$1,190,888
Hometown Cares	\$8,693
Vocational Rehab	\$11,080
Decat	\$20,000
Reading is Fundamental	\$397
Subtotal	\$2,125,718

OTHER FUNDING

Counties	\$22,000
Embrace Iowa	\$14,278
Iowans Helping Iowans	\$12,798
I-Care	\$6,199
Subtotal	\$55,275

TOTAL FY 11 FUNDING	\$10,652,943
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